

TextForResults

BENEFITS

Easy

- 100% web-based easy-to-use interface; messages can also be created and sent by using a cell phone
- Reliable, flexible and robust commercial-grade platform
- Dedicated email help and support system

Very Effective

- 94% of all text messages are read
- 10 times more effective than newspaper advertising
- 5 times more effective than direct mail

Very Affordable

- Low message and monthly fees

Flexible

- Reach your customers instantly or schedule messages
- Change your message as often as you like
- Message templates allow you to repeat similar campaigns
- Create multiple customer groups
- Text reply forwarding
- Email forwarding to multiple email addresses
- Mobile website creator included

Great ROI

- 30% response rate

Measurable

- Full statistics and reporting of activity and platform use

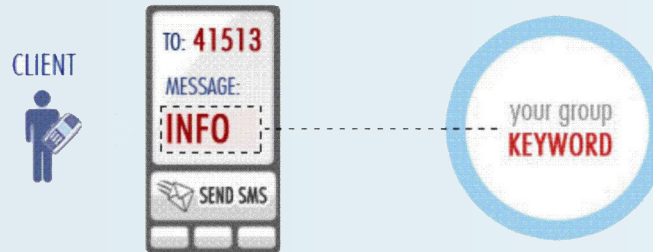
A FEW EASY STEPS TO GET STARTED!

STEP 1: CREATE MARKETING CAMPAIGN - CHOOSE KEYWORD

TO INITIATE YOUR TEXT MESSAGE CAMPAIGN YOU SHOULD PICK UP A KEYWORD THAT BEST CONVEYS YOUR MARKETING AREA.

STEP 2: CLIENTS SUBSCRIBE TO YOUR GROUP

ONCE READY WITH THE KEYWORD, YOU CAN START COLLECTING YOUR DATABASE. SIMPLY HAVE YOUR CLIENTS SEND A MESSAGE TO OUR SHORT CODE 41513, SPECIFYING YOUR CAMPAIGN KEYWORD.



STEP 3: YOU SEND MESSAGES TO YOUR GROUPS

WITH THE DATABASE OF CUSTOMERS AVAILABLE, YOU ARE READY TO BEGIN SENDING TARGETED MESSAGES CONTAINING YOUR SPECIAL OFFERS.



TextForResults

IMAGINE

the business possibilities

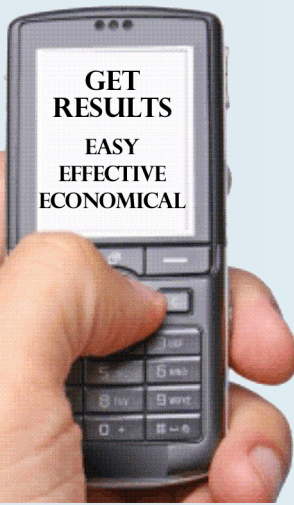
if you could reach your customer at any given moment. Targeting your marketing efforts toward existing customers - or those who have already expressed interest in your business. To be able to do this yourself, in-house and without any expensive outside sources.

DISCOVER

one of the most efficient ways to

INCREASE YOUR SALES AND ROI

DID YOU KNOW...



- 94% of text messages are read. They are read in 9 minutes or less. (15% of e-mails are read. They are read in 12 hours or less)
- 80% of mobile users keep their cell phones with them all day.
- 85% of people 8-49 years old use texting. 94% of all teens text. 87% of people in their 20's text. 75% of people in their 30's text. 64% of people in their 40's text. 46% of people in their 50's text.
- 73% of all mobile phone owners have text message plans on their phone. That is roughly 203 million Americans
- Response rates and ROI are untouchable compared to any other marketing delivery vehicle. 30% response rates are normal. Higher in many cases.
- Text messages stay on a person's phone. They are often forwarded and shown to others frequently

TextForResults

ADVANTAGES

- Text messaging is the most cost-effective way to reach customers.
- Enables truly personalized communication with customers. Allows you to market to customers on a one-on-one basis, thus giving them the feel of individual treatment.
- Provides flexible and time-sensitive delivery. You will reach your customers at the most opportune time.
- Easy-to-use Internet-based platform allows you to compose text messages, select recipients and send messages to an exclusive group instantly or at a specific time. Our platform is reliable and loaded with features that will allow you to accomplish most anything. We even include a mobile site maker which allows you to create mini websites where recipients can click on and receive additional information as well as photos (great for realtors and salespeople).

POSSIBLE APPLICATIONS:

- Retail – Announce a 2-hour limited sale
- Restaurant – Special offers (during off-peak hours)
- Healthcare – Send appointment reminders
- Insurance – Renewal reminder
- Real Estate – New house offered
- Property Management – Maintenance requests
- Pizza Delivery – Communicate with staff delivering food
- Auto Dealers - Used car prices and service reminder/special
- Hotels- Discount off next stay and lobby bar specials while they are there
- Plays/Entertainment Venue - Last minute ticket availability
- Golf Courses - Tee-time cancellations
- Conferences/Conventions - Meeting reminder and last minute changes
- Non-Profit/Religious - Announcements and spiritual messages.
- Condo Boards - Important messages and meeting reminders

TEXT MARKETING IS BY FAR THE MOST EFFECTIVE AND EFFICIENT WAY TO INCREASE SALES AND REACH YOUR MARKET. The return on investment is untouchable compared to any other marketing vehicle. The cost of text marketing is incredibly low, does not require any expensive outside sources and can be done easily.

PRICING:

\$149.95 one-time account set-up fee
 \$149.95 monthly service fee
 \$.065 - \$.09 per message cost *

MESSAGES	1K	5k	10k	20k	50k	100k
SMS PRICE	.09	.085	.08	.075	.07	.065
AMOUNT	90	425	800	1500	3500	6500

**MESSAGES ARE PURCHASED ONCE YOU ARE SET-UP AS A CUSTOMER AND LOGGED ONTO THE SYSTEM.*

SIGN-UP:

Go to www.TextForResult.com
 Click on "Order Now"
 Click on "Subscribe"

Once you have completed the payment process, we will contact you immediately to set-up your account.